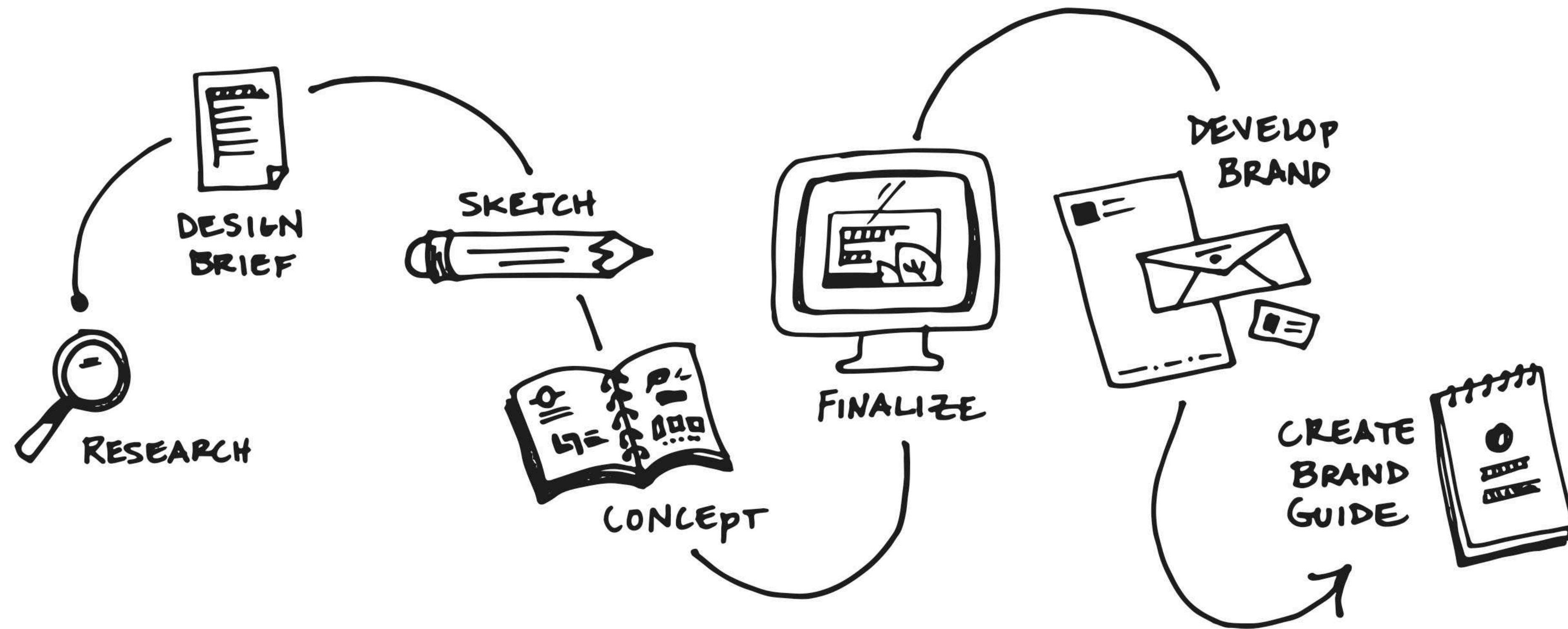
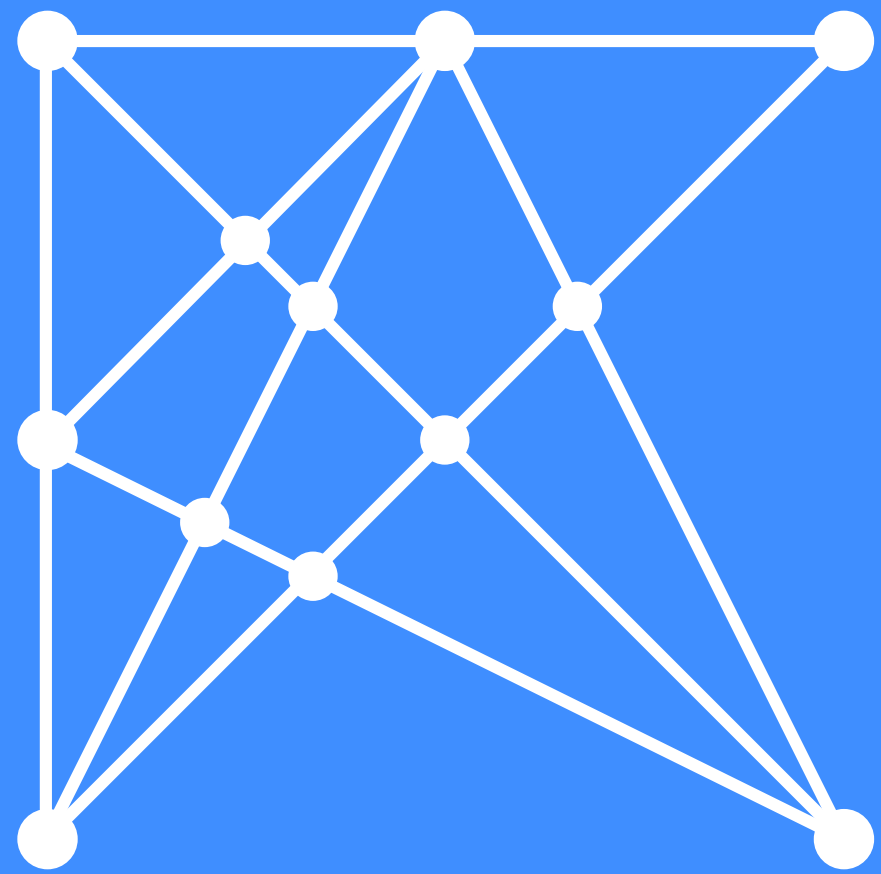


| Designed to Define,
Built to Last.

Process with Purpose

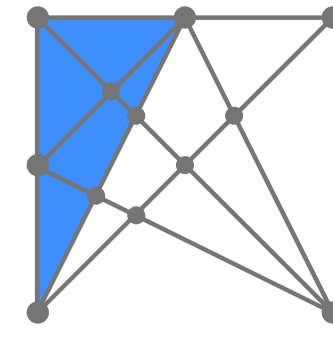




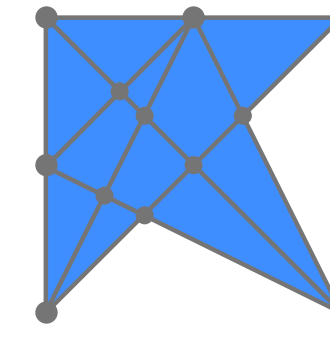


Concept:

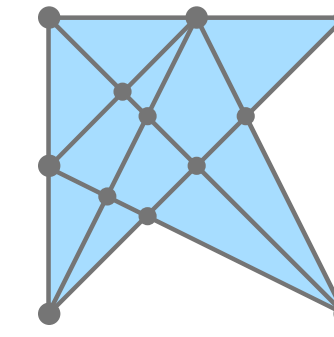
“We help your brand to grow worldwide”



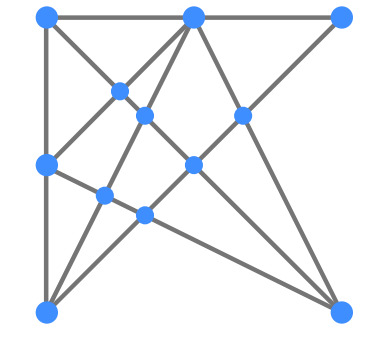
Letter I



Letter R



Growth Arrow



Dots to Showcase,
Network &
Connections

Typography & Colors:

Typeface

Nunito

Color Theme

#16161C

#408EFF

#FFFFFF

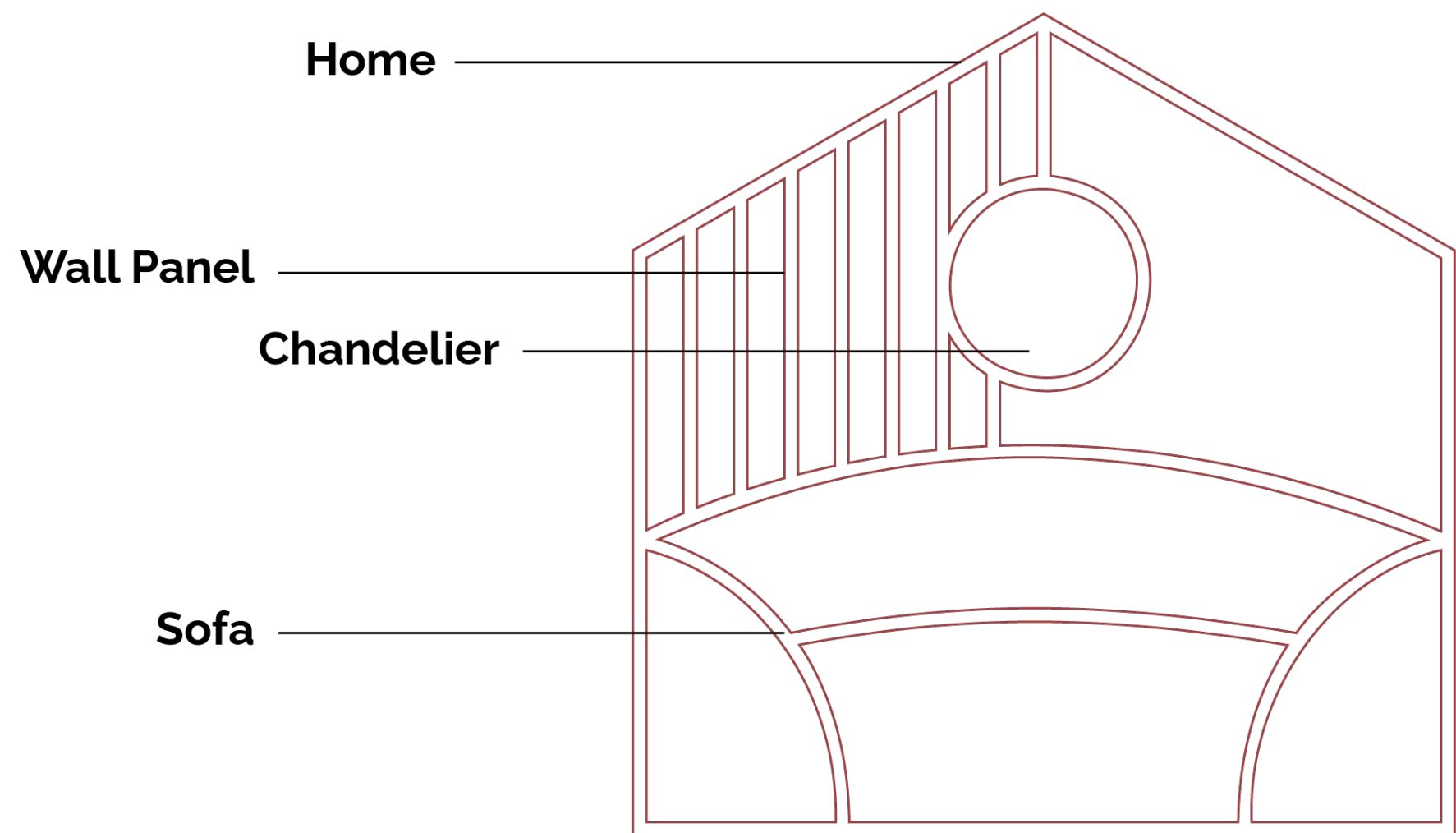
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789







Understanding The Concept:

- Kept the concept very simple and easy to understand for the brand's consumers.
- Made a scene of a house with Sofa, Wall Panel and a Chandelier hanging from the ceiling. Used thin abstract lines as it represents "Luxury". Used a combination of sans serif and condensed typefaces to keep the logo clean, minimalist, modern and industry oriented.

Typefaces

Josefin Sans

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s
t u v w x y z

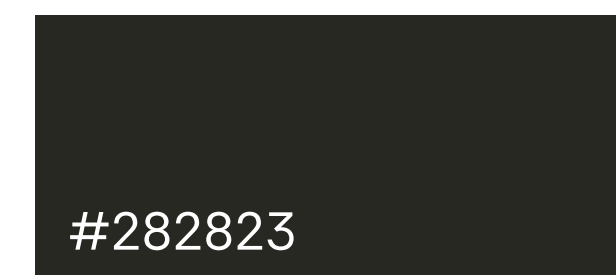
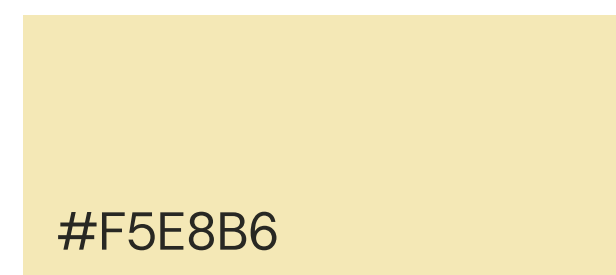
0 1 2 3 4 5 6 7 8 9

Oswald

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s
t u v w x y z

0 1 2 3 4 5 6 7 8 9







Typefaces

Edensor

ABCDEFGHIJKLMNO
PQRSTUVWXYZ

abcdefghijklmnopqrs
tuvwxyz

0123456789

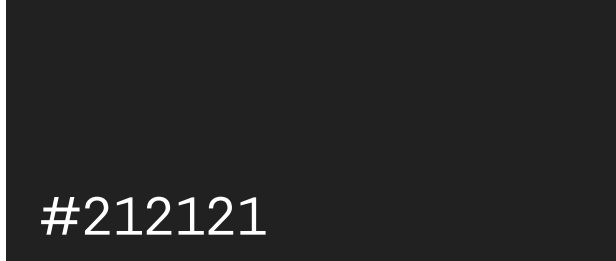
Montserrat

ABCDEFGHIJKLMNO
PQRSTUVWXYZ

abcdefghijklmnopqrs
tuvwxyz

0123456789

Colors







#F2EC25



#672D93



#F9F8EA



#212121

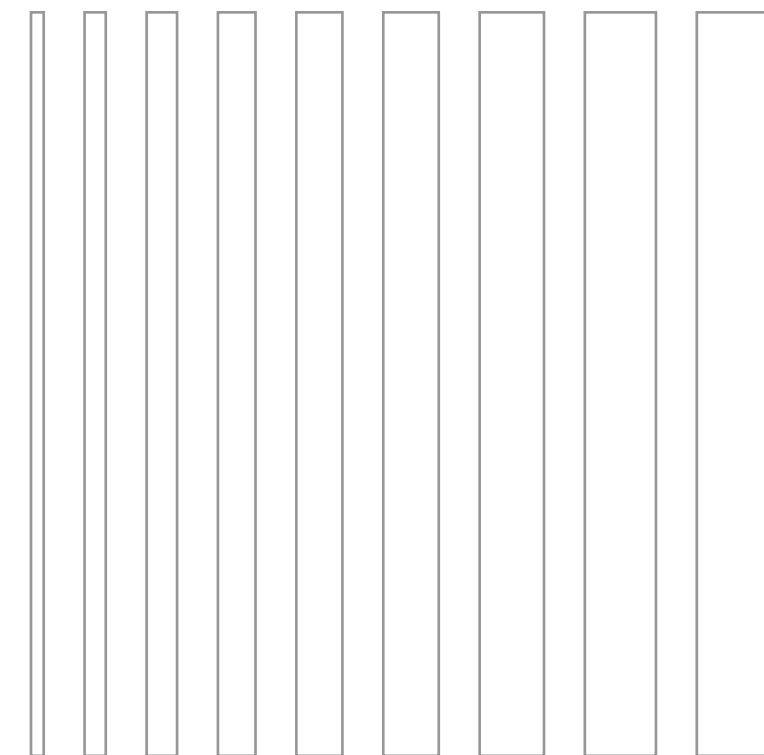
Typefaces

Outfit

ABCDEFGHIJKLMN O
PQRSTUVWXYZ

abcdefghijklmnopqrs
tuvwxyz

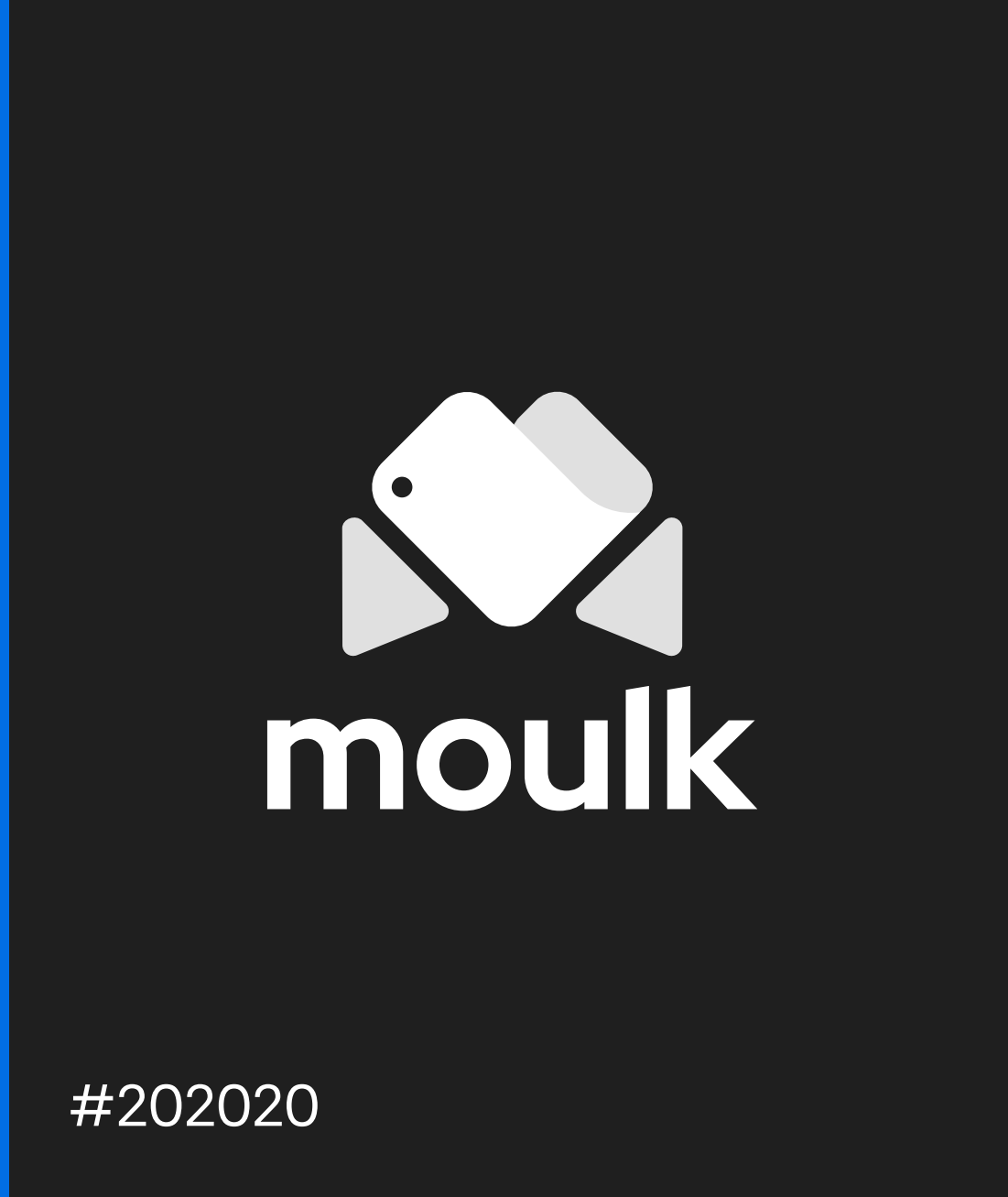
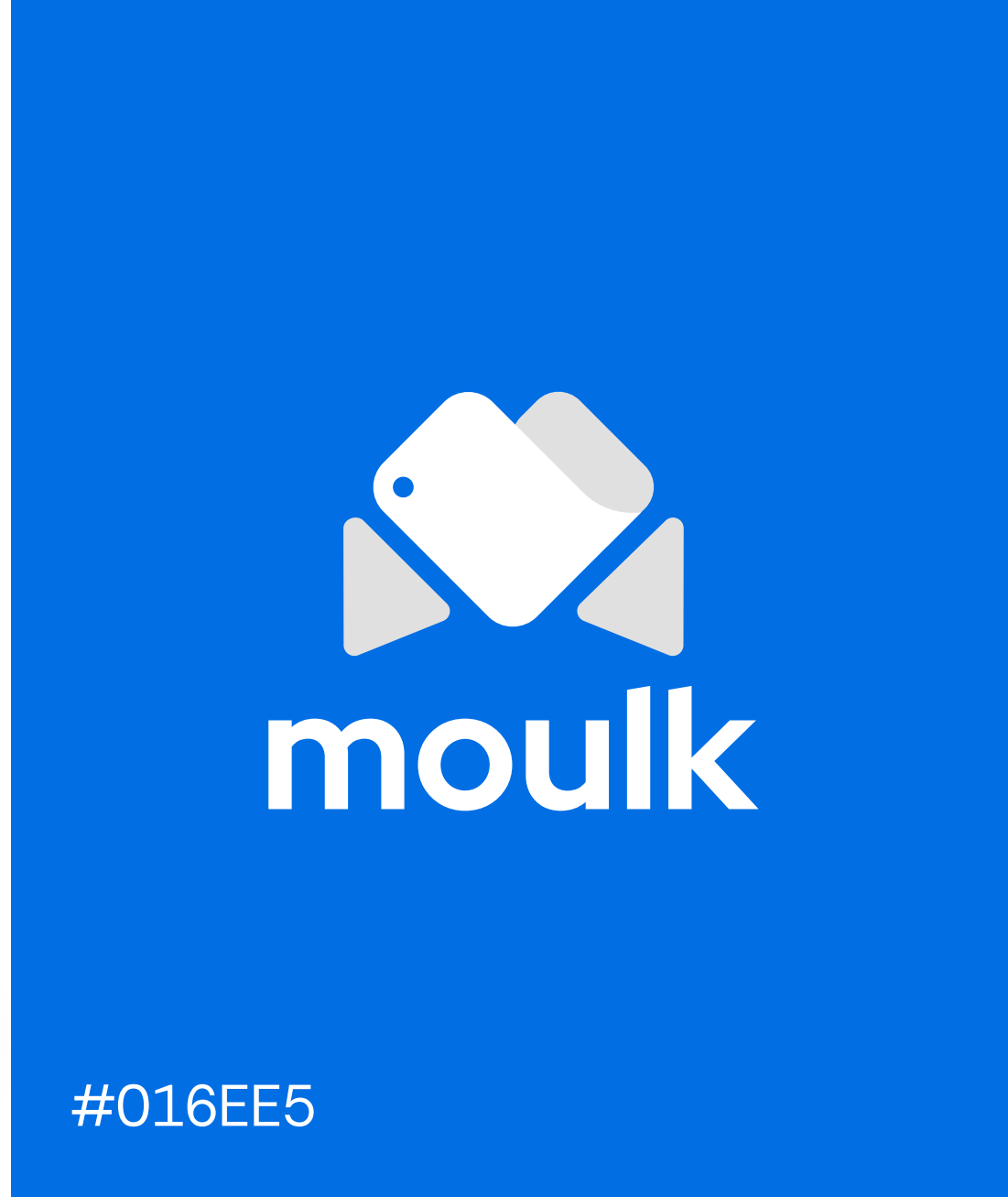
0123456789



Light levels from low to high

*Used abstract rectangle shape, as it associated with strength, credibility, and trust.





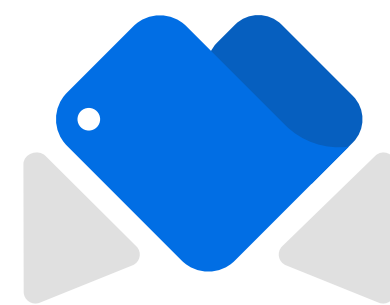
Typefaces

RED HET DISPLAY

ABCDEFGHIJKLMN O
PQRSTUVWXYZ

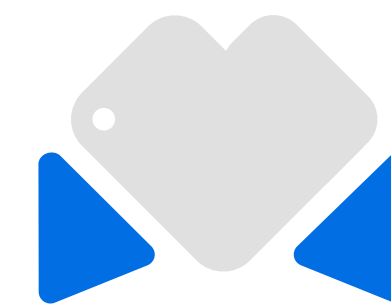
abcdefghijklmnopqrs
tuvwxyz

0123456789



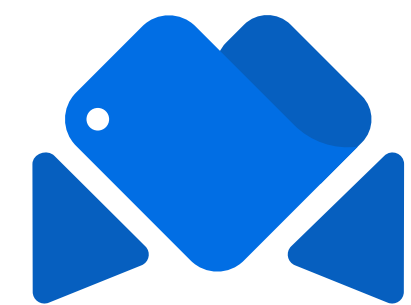
Wallet

+



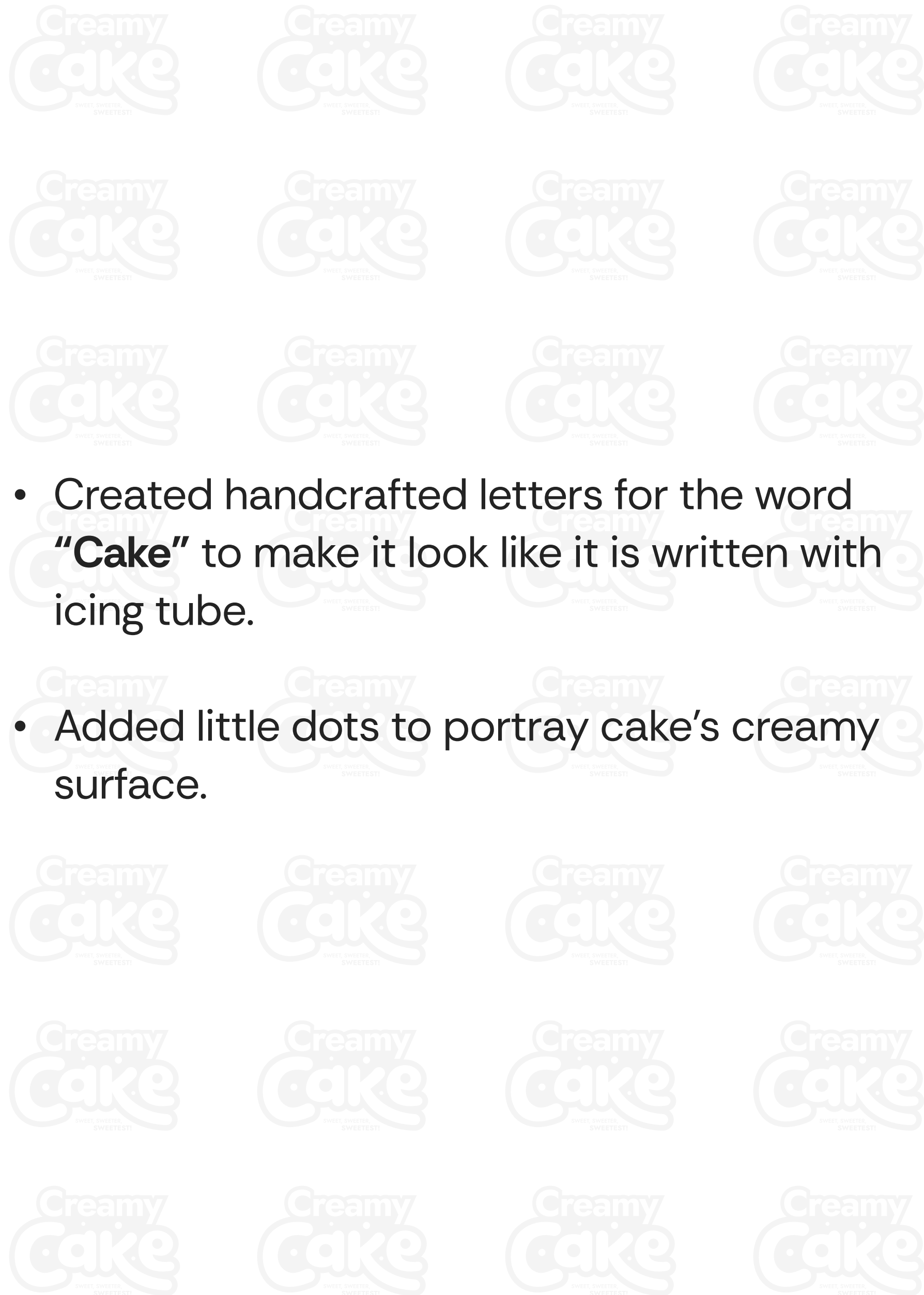
The both side triangle shows the boundary (a limit) in between the wallet that makes sense of "What you own"

+

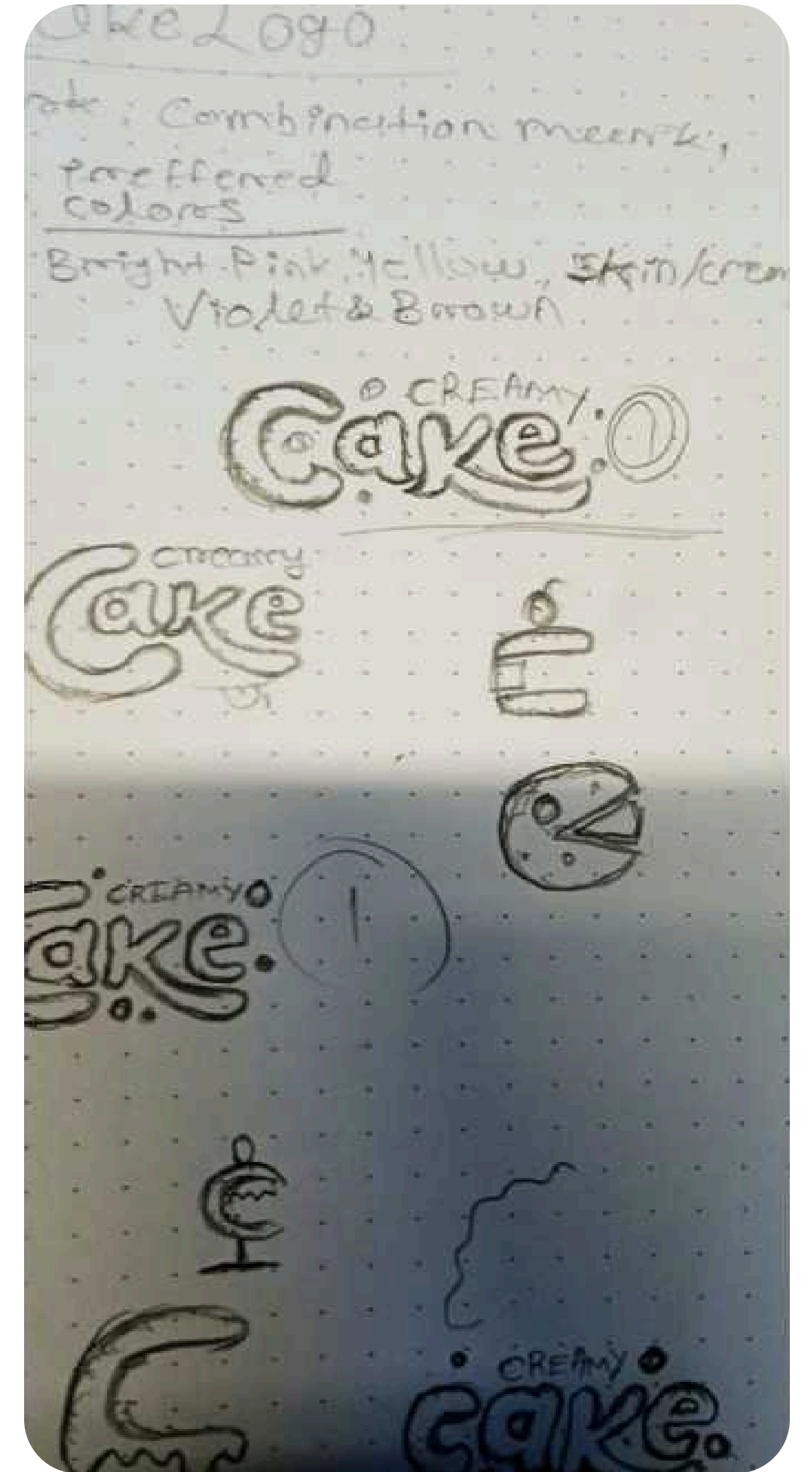


Letter M





- Created handcrafted letters for the word "Cake" to make it look like it is written with icing tube.
- Added little dots to portray cake's creamy surface.







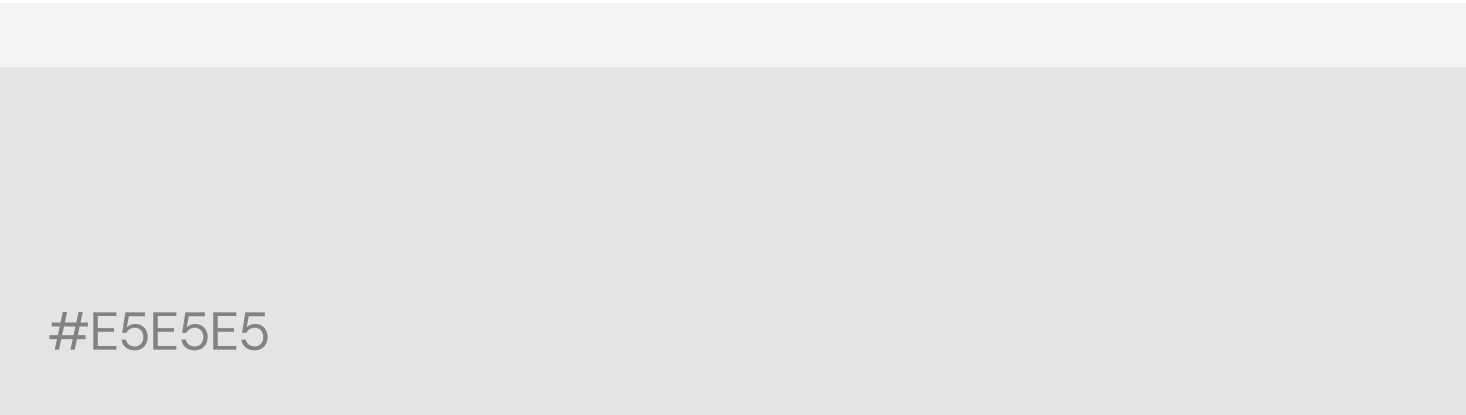
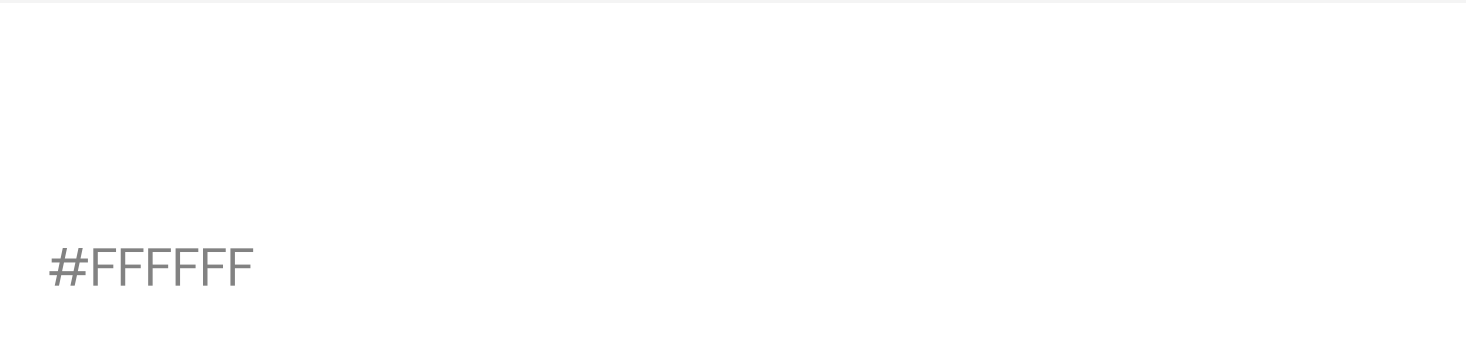
- The Evergreen Acres logo beautifully combines simplicity and meaning. The camera frame symbolizes photography, while the evergreen tree inside represents growth, nature, and timeless memories. Together, these elements capture the essence of the brand's focus on creating unforgettable pre-wedding and outdoor photography experiences.



- The green color palette reflects freshness and a natural vibe, complemented by clean, bold typography that adds professionalism. The leaf-like arrows on either side of "Acres" subtly enhance the organic feel, tying the design to the brand's serene and creative identity.



EVERGREEN
←→ ACRES →←



#FFFFFF

#E5E5E5

#183A18





Letter A



Letter I



Resembles
Building



Resembles
Home

VIVID ORANGE

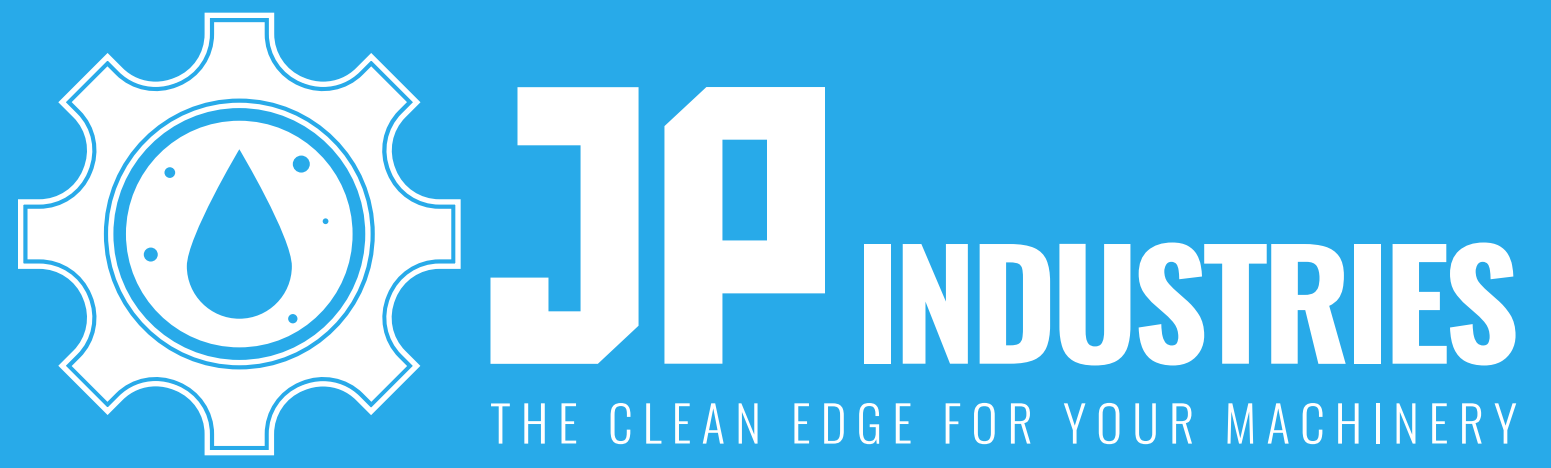
#F25A29

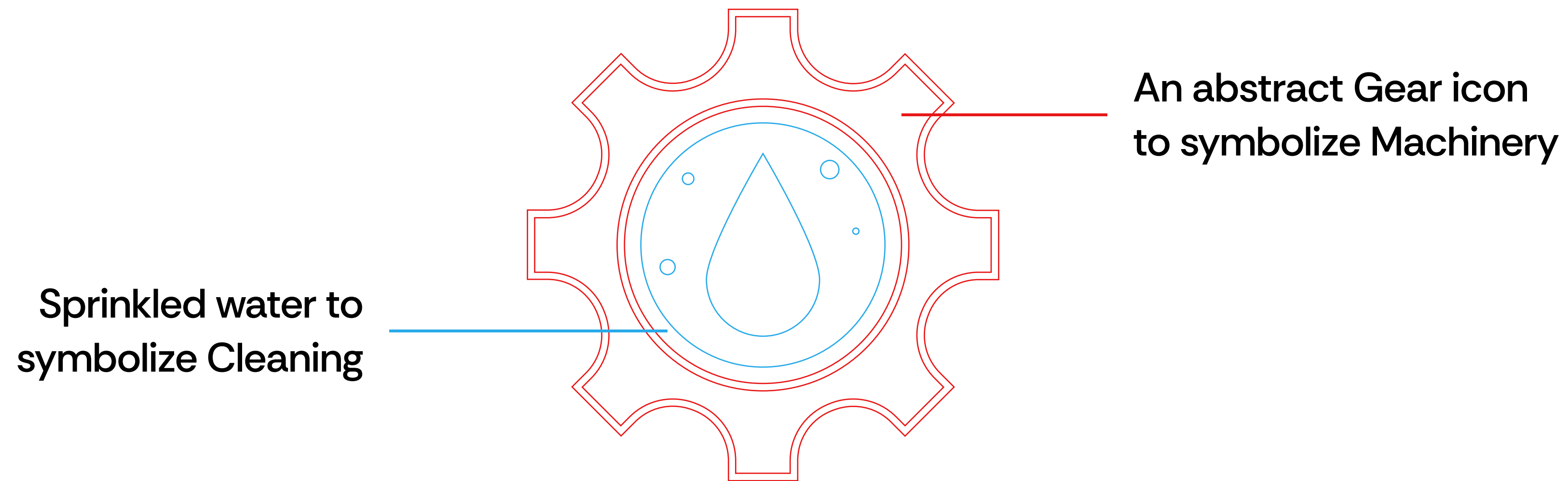
CHARCOAL

#191919

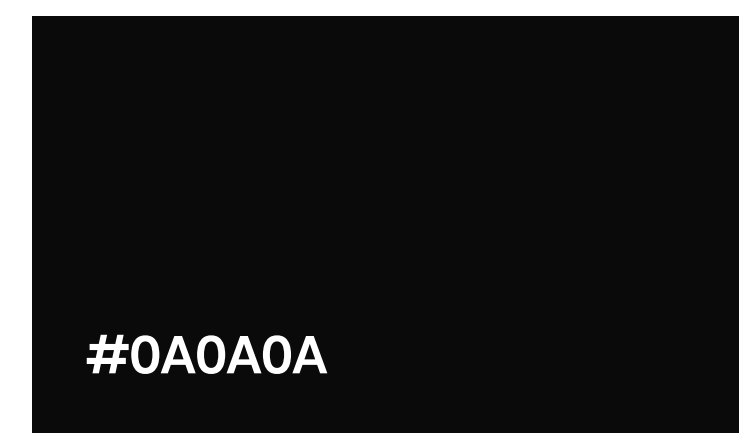
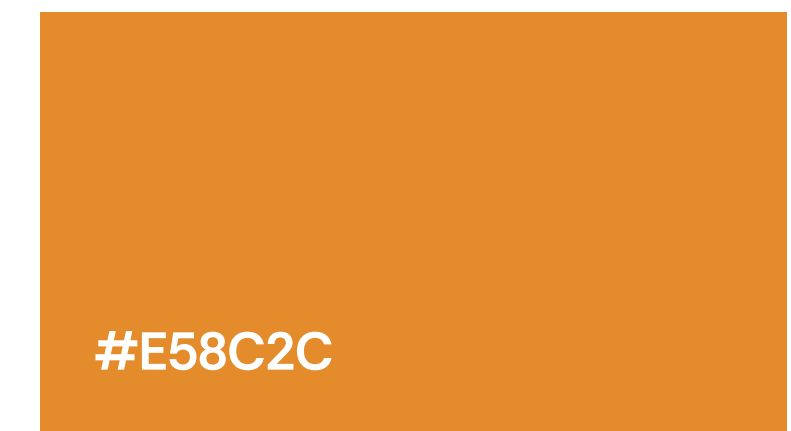
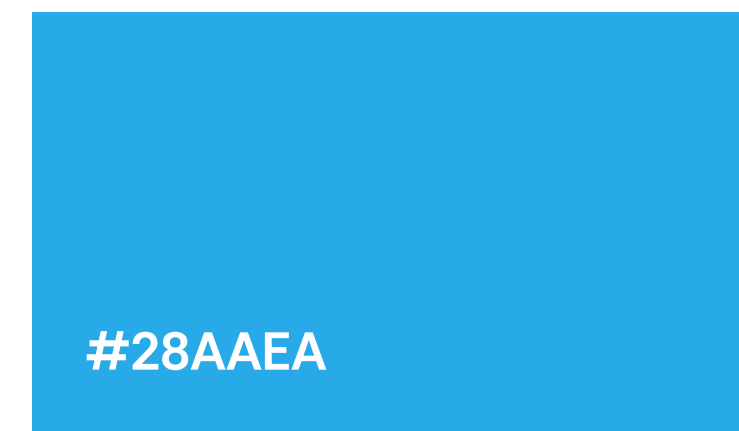
LIGHT GRAY

#E8E8E8

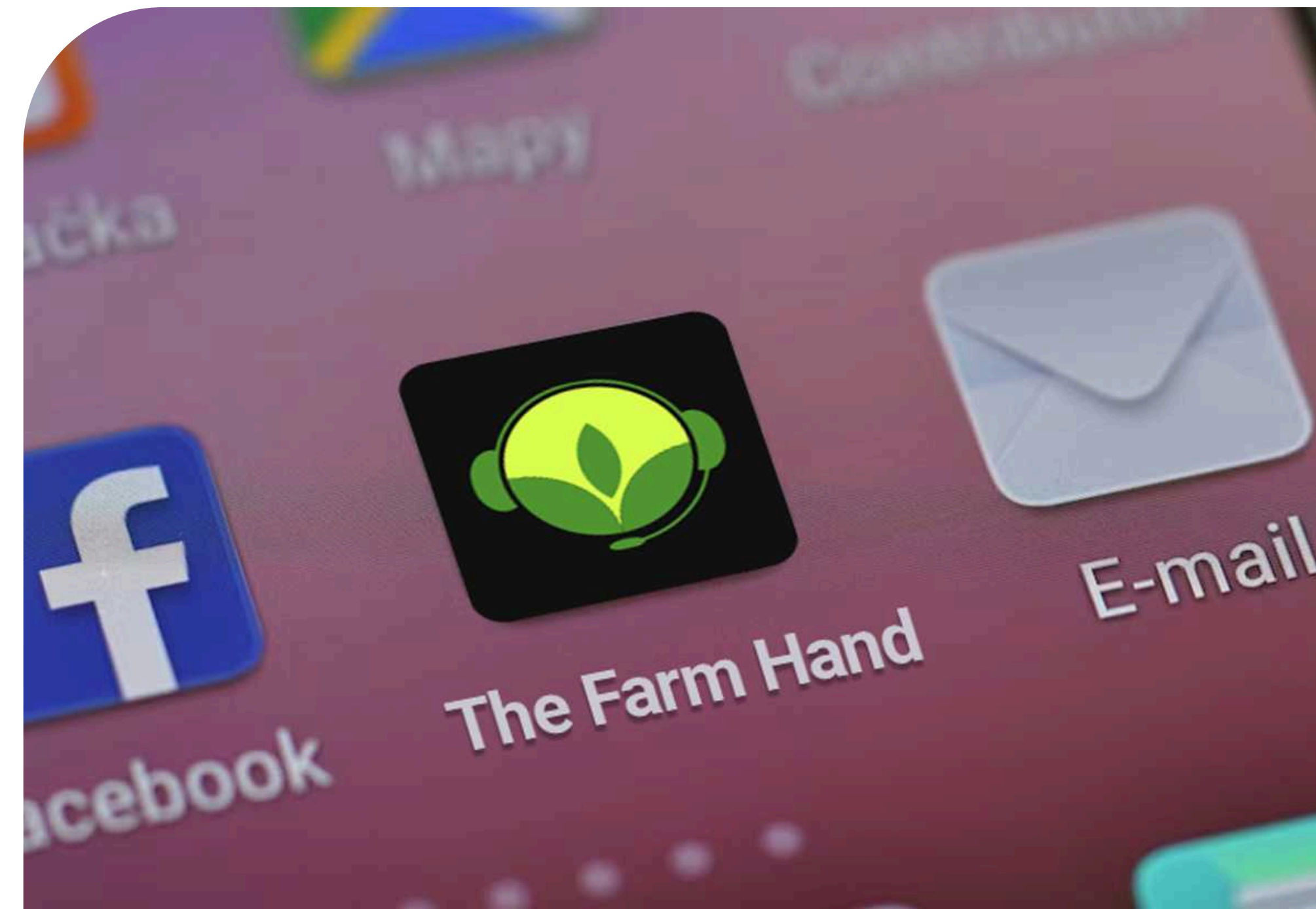




- In Above Pictorial Mark logo, Kept the concept very simple for the brand's target audience. Wherein created an abstract form of Gear and Water. This will make the brand easy to recognize.
- Used a combination of Silver and Blue colors, Silver represents "Metal and Machinery" on the other side, Blue is associated with "Calmness and Trustworthiness" Blue also represents Water.



#FFFFFF





#529632



#DBFF4F



#000000

- This logo was designed for a mobile app called "The Farm Hand," which aims to assist farmers with agricultural insights and support. The design incorporates a headset, symbolizing digital assistance, blended with a leaf and plant elements to represent farming and sustainability.
- The bold typography ensures strong brand visibility, while the green and yellow color palette reflects growth, nature, and innovation.